



## Tiina Vuorenmaa, Designer+Developer

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www.doubleinfusion.com

### SKILLS

#### UX Design:

Site Conceptualization  
Information Architecture and Sitemaps  
Flowcharts and Wireframes  
Personas and User Scenarios

#### Visual Design:

Branding and Logo Design  
Layout and UI Design  
Vector Illustration  
Photo Manipulation

#### Languages:

Hand-coded HTML/CSS  
Bootstrap 3 and 4  
Flexbox and CSS Grid  
JavaScript and jQuery  
PHP and MySQL  
ActionScript 3.0

#### Software:

(Windows, Mac OS)  
Adobe Creative Suite  
Drupal 7 and 8  
WordPress  
Magento  
Microsoft Office

#### Personal:

Japanese language and culture  
animal/macro photography  
simplification of math concepts  
working with other people's code  
solving logic puzzles

### EXPERIENCE

#### CivicConnect (Civic Resource Group)

2007–Present

Seattle, WA (remote); Los Angeles, CA

Senior UX/UI Designer/Developer in charge of overseeing and implementing designs, front-end development prototyping and project support tasks, including client communications, documentation, and team resources

[www.511.org](http://www.511.org)

Lead designer on site restructure and redesign, including IA, UX and UI changes, design and technical documentation, QA, and support updates

[www.portseattle.org](http://www.portseattle.org), [www.thetollroads.com](http://www.thetollroads.com)

Lead designer on site restructure and redesign of large, complex websites, including prototyping, training, documentation, development, and Drupal configurations

[ExperienceLA](http://ExperienceLA)

Brand identity and site redesign, web and print marketing materials

#### Web Consultant

2004–Present

Seattle, WA; Lakewood, CA

[anewgoldenage.org](http://anewgoldenage.org)

Developed a typographical brand identity with logo variations for social media, web, print and other collateral

[bigonbatik.com](http://bigonbatik.com), [plushcatstyle.com](http://plushcatstyle.com)

Designed, developed and delivered e-commerce websites, including all media, shopping cart integration, print collateral, training, and e-newsletters

### EDUCATION

#### The Art Institute of California–Los Angeles

2010

Santa Monica, CA

Bachelor of Science in Web Design and Interactive Media

12 Best of Quarter Awards, 3 times on the Principal Honor Roll, and 5 times on the Dean's List

#### Wellesley College

1998

Wellesley, MA

Bachelor of Liberal Arts in Mathematics (Cum Laude)